INTERNATIONAL WORKSHOPS

* Foreign Languages and Global Communication
* Health, Education and Modernization
* Global Trade and Finance

August 6-17, 2001
Kalamazoo Valley Community College
Sunday, August 5  
Evening Reception at 7:00 p.m.  
Theo Sypris’ Residence

Monday, August 6

Gallery (Room 1510)  
8:00-9:00  Registration and Refreshments  
9:00-9:15  Welcome and Introductions  
  Jeff Henderson, Project Director

9:15-10:30  
Globalization and Implications for Higher Education  
Theo Sypris, Director of Midwest Institute consortium (MIIIE)

10:30-10:45  Refreshments Break  
10:45-12:00  
Workshop on How Globalization Impacts the Curriculum  
Theo Sypris, MIIIE

12:00-1:00  Lunch  
1:00-2:15  
Workshop on the Process & Methodology of Developing International Modules  
Theo Sypris, MIIIE

2:15-2:30  Refreshments Break  
2:30-4:00  
How to Write Instructional Objectives to Develop Superior International Modules  
Steve Louisell, Kalamazoo Valley CC

4:00-4:45  Tour of KVCC Campus & Facilities

Tuesday, August 7

9:00-10:30  
Using the Web for Foreign Language Instruction (Part I)  
Jane Ozanich, Michigan State University

10:30-10:45  Refreshments Break  
10:45-12:00  
Using the Web for Foreign Language Instruction (Part II)  
Jane Ozanich, Michigan State University

12:00-1:00  Lunch
1:00-2:10  
**Approaches on Foreign Language Infusion into the Curriculum**  
Jonnie Wilhite and Richard Bridges, MIIIIE

2:10-2:30  Refreshments Break  
2:30-4:00  
**Panel on the Process & Approaches of Developing International Curriculum**  
Jeff Henderson, Helen Palleschi, Arleigh Smyrnios

4:00-4:45  
**Initial Meeting of Professional Groups**

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**Wednesday, August 8**

9:00-10:30  
**Intercultural Communication Across Disciplines: A Conceptual Framework**  
Mark Orbe, Western Michigan University

10:30-10:50  Refreshments Break  
10:50-12:00  
**Intercultural Communication: Moving from The Conceptual to the Practical**  
Mark Orbe, Western Michigan University

12:00-1:00  Lunch  
1:00-2:30  
**Understanding Infocomm**  
Kenneth Corey, Michigan State University

2:30-2:45  Refreshments Break  
2:45-4:00  
**Workshop: Applying Infocomm**  
Kenneth Corey, Michigan State University

4:00-4:45  
**Individual mentoring and time for research, reading and writing**

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**Thursday, August 9**

9:00-10:30  
**Global Television & International Distribution of Broadcast & Cable TV Programming**  
Gilbert Williams

10:30-10:50  Refreshments Break
10:50-12:00  
**Overcoming Cultural Barriers in Health Promotion Practices**  
Gilbert Williams, Michigan State University

12:00-1:00  Lunch
1:00-2:10  
**Transforming Education in New Democratic Societies: Focus on Eastern Europe**  
Elena Lisovskaya, Western Michigan University

2:10-2:30  Refreshments Break
2:30-4:00  
**Education in and for Democracy in a Multiethnic Society: Reflections on American and East European Post-Communist Experiences.**  
Elena Lisovskaya, Western Michigan University

4:00-4:45  
**Working Meeting of Professional Groups**

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**Friday, August 10**

9:00-10:20  
**Reconsidering the Role of Global Media as Transforming Agents of Global Consciousness**  
Folu Ogundimu, Michigan State University

10:20-10:40  Refreshments Break
10:40-12:00  
**Workshop: Global Media and Global Communities in the Engaged Classroom**  
Folu Ogundimu, Michigan State University

12:00-1:00  Lunch
1:00-2:30  
**Education and National Development: Lessons from African nations after independence**  
John Metzler, Michigan State University

2:30-2:50  Refreshments Break
2:50-4:30  
**Individual mentoring and time for research, reading and writing**

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**Saturday-Sunday, August 11-12**

Open days for rest, social events, reading, research, and writing

**Optional Picnic**
Monday, August 13
9:00-10:30
Reducing Poverty through Development Assistance: Where we’ve come-where we stand
Paul Clements, Western Michigan University

10:30-10:50 Refreshments Break
10:50-12:00
Workshop on Poverty and Third World Development
Paul Clements, Western Michigan University

12:00-1:00 Lunch
1:00-2:10
NAFTA and FTAA: Lessons on Labor Agreements
Manuel Chavez, Michigan State University

2:10-2:30 Refreshments Break
2:30-4:00
NAFTA Five Years After: Restructuring Labor in N. Mexico
Manuel Chavez, Michigan State University

4:00-4:45
Working Meeting of Professional Groups

Tuesday, August 14
9:00-10:30
Health & Education Policy in the European Union
Gunther Hega, Western Michigan University

10:30-10:50 Refreshments Break
10:45-12:00
Economic & Monetary Integration in Europe
Gunther Hega, Western Michigan University

12:00-1:00 Lunch
1:00-2:20
Global Perspectives on Health: Concepts & Applications for your Curriculum
Connie Currier, Michigan State University

2:20-2:40 Refreshments Break
2:40-4:00
Perspectives on African Development: Challenges and Opportunities
Sisay Asefa, Western Michigan University
4:00-4:30  
**Individual mentoring and time for research, reading and writing**

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**Wednesday, August 15**

9:00-10:30  
**Global Marketing in the Non-Western World**  
Zahir Quaraeshi, Western Michigan University

10:30-10:50  Refreshments Break  
10:50-12:00  
**Workshop: Resources for Teaching International Marketing**  
Zahir Quaraeshi, Western Michigan University

12:00-1:00  Lunch  
1:00-2:20  
**Global Trends in Telecommunications & the Internet Economy**  
Charles Steinfield, Michigan State University

2:20-2:40  Refreshments Break  
2:40-4:00  
**Internationalizing Telecommunications Education**  
Charles Steinfield, Michigan State University

4:00-4:45  **Working Meeting of Professional Groups**

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**Thursday, August 16**

9:00-10:15  
**Private International Money Transfers: Their Impacts on the Global Economy**  
Susan Pozo, Western Michigan University

10:15-10:30  Refreshments Break  
10:30-12:00  
**Globalization of Markets and Implications for Management**  
Tamer Cavusgil, Michigan State University

12:00-1:00  Lunch  
1:00-2:20  
**Global Trade & Finance: Diversity and Interdependence**  
Fayyaz Hussain, Michigan State University

2:20-2:40  Refreshments Break
2:40-4:00  
**Workshop on Global Diversity and Interdependence**
Fayyaz Hussain, Michigan State University

4:00-4:45  
**Individual mentoring and time for research, reading on Trade & Finance**

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**Friday, August 17**

9:00-10:20  
**Faculty Reporting on their Curriculum and Professional Development Work**

10:20-10:40  
Refreshments Break
10:40-12:00  
**Faculty Reporting on their Curriculum and Professional Development Work**

12:00-1:00  
Lunch
1:00-2:20  
**Faculty Reporting on their Curriculum and Professional Development Work**

2:20-2:40  
Refreshments Break
2:40-4:00  
**Debriefing, Wrap-up and Celebration**
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Kalamazoo Valley Community College
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Project Administrative Team
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